

Welcome 🙌

Your input!

- Please enter your responses in the poll on the screen.
- We will talk through this at the end.
- Submissions are anonymous.

1. Have you started or participated in a security champions program?
 - a. Yes / No

2. Think about:
 - a. If yes, advice you'd share
 - b. If yes, pitfalls you'd avoid

snyk

Office Hours: How to start a security champions program

Date: November 17, 2021
Host: Jairo Tellez
Level: introductory

Agenda

- Poll
- What is a security champion?
- Thinking through your program
- Getting ready to execute
- Poll results
- Recommended content
- Q&A

What is a

“Security champion”?

Individuals who act as a conduit between security and development teams to promote communication, knowledge sharing, and collaboration

Thinking through

Your program

- Foundational work
- Define goals
- Establish periodic (time-based) benchmarks to measure progress
- Identify champions

Getting ready

To execute

Standing up the program

- Introduce the program to dev team
- Roll out the program
- Measure
- Expand

Poll results

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Open conversation

What other Snyk customers have to say:

“Start small, and identify at least some partners or some folks within the development community who are actually passionate about and interested in security”

- Nitin Bhargava
 - VP, Global Head of Product Security & Architecture at Dun & Bradstreet

“Don’t limit security events to just developers. If you leave it open to anyone in the company, I think you will see that people from different teams care about security, and their participation will make the company better”

- Christian Bobadilla
 - Director, Product & Application Security at Shutterstock

Recommended Content

- Articles:
 - [How Dun & Bradstreet and Shutterstock built successful security champions programs](#)
 - [Snyk & Intuit roundtable: Breaking silos, engaging with security and developer communities](#)
 - [Scaling for DevSecOps with the Norwegian Labour and Welfare Administration](#)
 - [DevSecOps Concepts - Establishing a security champions program](#)
- Collateral:
 - [Creating security champions programs that work for your organization](#)
 - [Developer Launch Package](#)
- Video:
 - [Building Security Champions by Tanya Janca of We Hack Purple](#) (30:27 min)
- Webinar:
 - [How Shutterstock Implemented DevSecOps from the Ground Up](#) (47 min)

What's Next

We will share the PDF & recording via email this week.

Register the [December Office Hours](#) session - open Q&A on Dec. 15.

Stay tuned for the 2022 lineup.

Q&A